SEAVER STUDENTS CREATE ADVERTISING CAMPAIGNS FOR A LOCAL NONPROFIT BUSINESS

Dr. Ginger Rosenkrans organizes an event each semester for students from her advertising copy and layout class to produce and present marketing campaigns for local businesses. This April, Crest Associate Buddy Weiss and Janet Laird, a local community business owner and Malibu Chamber of Commerce board member, and several Pepperdine alumni served as guest judges for the student creative ad campaign competition showcasing the talents of Seaver College Communication Division students. The competition provides a fantastic opportunity for Pepperdine students to network and learn about working in the advertising business, find out about job and internship opportunities, as well as develop a portfolio with which to showcase their work. For the spring semester competition, the class client was Community Conscience, a nonprofit organization that provides free rent to 11 nonprofits so they can serve the Ventura County community. Three student “agency” teams presented campaigns. If you would like to attend a campaign pitch presentation in the fall or if you are interested in helping out as a guest judge contact Ginger Rosenkrans, associate professor of advertising at (310) 506-4211.

CREST CELEBRATES OUR SEAVER AND PEPPERDINE AMBASSADOR STUDENTS GRADUATING WITH THE CLASS OF 2010!

We are extremely proud of our Crest student workers Valton Smith (physics), Kevin Jacobs (finance), and Matthew Forest (history) who are graduating with the Class of 2010 and continuing on to various universities to pursue their master’s degrees. Valton is being recognized for his achievements and leadership of the Pepperdine Physics club at the Natural Science Division reception and Kevin served as the president of Pepperdine’s rugby team.

Crest Associates and our Crest Associates Board also congratulate our 16 Pepperdine Ambassador Council (PAC) members who are graduating this year. PAC members recently celebrated their graduating seniors, current PAC students, and the incoming council members at the annual end-of-year banquet at Spruzzo.

The Crest Office thanks the PAC students for their service and outstanding representation as some of the best and brightest of Pepperdine, and our student workers for their exceptional work in the Crest Office and at the tennis courts. We wish them an amazing future as they move on to the next phase of their lives personifying Pepperdine’s mission of purpose, service and leadership!
GET IN SHAPE THIS SUMMER!

Summer is a great time to visit the Malibu campus often and try out the new equipment in the gym, enjoy the pool, take swimming lessons, and participate in Campus Recreation summer group fitness classes. The summer group fitness schedule begins May 10 running through July 30 and offers a variety of fitness classes including hatha yoga, pilates, body core, step and spin cycling for a small fee. While you are on campus be sure to stop by the new Jamba Juice located above the campus bookstore and relax on the patio overlooking the ocean.

SUMMER CAMPS AT PEPPERDINE!

Visit www.pepperdine/crest and click on the Summer Camps link

JOIN US FOR TWO CREST TENNIS EVENTS IN MAY!

Phil Mays, Crest Tennis Court Manager, demonstrates his extensive 30-year collection of exotic tropical insects that he has acquired from around the world at the April tennis mixer to Crest Associate Bruce Biege (GESP' 95) and his son Declan.

Both tennis mixers are generously supported by Crest Associate, Zareh Baghdasarian, owner of the ChocolateBox Cafe located in the Lumber Yard in Malibu. Zareh also supports our theatre students by providing catered meals at Pepperdine theatre load-ins and theatre dessert receptions.

UPCOMING EVENTS

MAY 2010 SCHEDULE FOR RALEIGH RUNNELS MEMORIAL POOL

<table>
<thead>
<tr>
<th>SUNDAY</th>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
<th>FRIDAY</th>
<th>SATURDAY</th>
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<tbody>
<tr>
<td><strong>MAY 30</strong></td>
<td><strong>MAY 31</strong></td>
<td><strong>MAY 1</strong></td>
<td><strong>MAY 7</strong></td>
<td><strong>MAY 8</strong></td>
<td><strong>MAY 9</strong></td>
<td><strong>MAY 10</strong></td>
</tr>
<tr>
<td>Holiday Hours</td>
<td>Memorial Day Holiday</td>
<td>Seawater Graduation</td>
<td>Pool Open</td>
<td>Pool Open</td>
<td>Pool Open</td>
<td>Pool Closed</td>
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<tr>
<td>12-5pm Pool Open</td>
<td>12-5pm Pool Open</td>
<td>11:30-1pm LC</td>
<td>11am-1pm LC</td>
<td>7am-5pm Pool Out</td>
<td>10am-5pm Swim/Polo</td>
<td>1-7pm Pool Open</td>
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<tr>
<td><strong>MAY 4</strong></td>
<td><strong>MAY 5</strong></td>
<td><strong>MAY 6</strong></td>
<td><strong>MAY 7</strong></td>
<td><strong>MAY 8</strong></td>
<td><strong>MAY 9</strong></td>
<td><strong>MAY 10</strong></td>
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<tr>
<td>7:1pm Pool Open SC</td>
<td>1-7pm Pool Open SC</td>
<td>1-7pm Pool Open SC</td>
<td>7-1pm Pool Open</td>
<td>5-7pm Pool Closed</td>
<td>7:10am Swim/Polo</td>
<td>7-10am Swim/Polo</td>
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<td><strong>MAY 11</strong></td>
<td><strong>MAY 12</strong></td>
<td><strong>MAY 13</strong></td>
<td><strong>MAY 14</strong></td>
<td><strong>MAY 15</strong></td>
<td><strong>MAY 16</strong></td>
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<td>12-5pm Pool Open</td>
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<td><strong>MAY 25</strong></td>
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CREST FACILITY HOURS AND SCHEDULED CLOSURES MAY 2010

Summer camps are in session in May and facilities may have additional closures and shorter usage. A portion of Firestone Fieldhouse-Pool will be closed for camp use.

RALEIGH RUNNELS MEMORIAL POOL

**MAY 1** Pool closed 11-12 for Seawater Graduation: 11 am - 12 pm
**MAY 31** Pool closed 11-12 for Firestone Graduation: 11 am - 12 pm
**MAY 31** Pool closed 11-12 for Memorial Day Holiday: 11 am - 12 pm
**MAY 31** Pool closed 11-12 for Memorial Day Holiday: 11 am - 12 pm

See pool schedule for daily hours and additional scheduled closures.

WEIGHT CENTER/FITNESS CENTER HOURS CLOSED

- **MAY 1** Pool closed 11-12 for Seawater Graduation
- **MAY 31** Pool closed 11-12 for Firestone Graduation
- **MAY 31** Pool closed 11-12 for Memorial Day Holiday

Summer Camps Fitness Classes begin May 1st.

For daily schedule please visit:
www.pepperdine.edu/arugroup/exercise/crestpoolprogram.htm

Crest Facilities

WETTENHOFER POOL AND JUNIOR Warner Center, Suite 731.

Monday - Friday: 7:30 am - 9 pm
Saturday: 8 am - 4 pm
Sunday: 8 am - 4 pm

MEN’S WATER POLO: M-Th, Fri (7-10am) T. Thurs (6:30pm to 8pm)

BEGINNING MAY 3 - POOL CLOSES at 8pm MON thru THUR. (Closes at 7pm FRI, SAT, SUN) - POOL CLOSES 10 MIN BEFORE CLOSING

SCHEDULE SUBJECT TO CHANGE - CONTACT RALEIGH GISSLETT FOR INFORMATION 44835

(LC=Long Course - LAP SWIM ONLY/SC=Short Course)

NEWS FROM THE CREST
## MAY 2010 CALENDAR

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
<th>Details</th>
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</thead>
<tbody>
<tr>
<td>May 4 through 7</td>
<td>Pepperdine Annual Bible Lectures</td>
<td>Malibu campus</td>
<td><a href="http://www.pepperdine.edu/biblelectures">www.pepperdine.edu/biblelectures</a></td>
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<tr>
<td>May 4 - 7</td>
<td>Payson Library Special Collections Rare Bible Exhibit</td>
<td>Malibu campus</td>
<td>Exhibit features a first edition of the Geneva Bible from 1560, leaves from medieval manuscipt Bibles, and the first Bible printed in a European language in America in the Payson Library. Visit <a href="http://library.pepperdine.edu">http://library.pepperdine.edu</a> or call 310-506-4434</td>
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<tr>
<td>May 5 - May 15</td>
<td>Bible Lectures Art Exhibition: St. John’s Bible and Portfolio of Creative Work II</td>
<td>Malibu campus</td>
<td>The St. John’s Bible Heritage Edition, the first illuminated, handwritten Bible of monumental size, will be on display in the museum along with framed art representing the other volumes in the Frederick R. Weisman Museum. Visit arts.pepperdine.edu for days and times</td>
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<tr>
<td>May 5 – 15</td>
<td>Pepperdine's Public Affairs Special Exhibition</td>
<td>Malibu campus</td>
<td>Featuring paintings, illustrations, sculpture, and photography.</td>
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<tr>
<td>May 6</td>
<td>Reception to Meet the Artists</td>
<td>Frederick R. Weisman Museum of Art</td>
<td>12:00 - 1:30 p.m. Frederick R. Weisman Museum of Art there is no admission charge. Visit arts.pepperdine.edu for days and times</td>
</tr>
<tr>
<td>May 7</td>
<td>Crest Associates Mother’s Day Tennis Mixer</td>
<td>Malibu campus</td>
<td>Doubles Round Robin – all levels welcome – free! Crest tennis courts, Malibu – 8:30 am– 10:30 am RSVP to the Crest Associates office at 310-506-4745 by May 4</td>
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<tr>
<td>May 21</td>
<td>School of Law Graduation</td>
<td>Alumni Park</td>
<td>10:30am – Alumni Park</td>
</tr>
<tr>
<td>May 22</td>
<td>Graduate School of Psychology Graduation</td>
<td>Alumni Park</td>
<td>10:30am – Alumni Park</td>
</tr>
<tr>
<td>May 22</td>
<td>August 8 Frederick R. Weisman Museum of Art – From the Vault Exhibit</td>
<td>Alumni Park</td>
<td>Selections from the Permanent Collection of the museum representing trends in contemporary art of the last three decades. Call 310.506.4851 visit <a href="http://library.pepperdine.edu">http://library.pepperdine.edu</a></td>
</tr>
<tr>
<td>May 23 – June 13</td>
<td>International Chamber Music Festival of Malibu hosted at Pepperdine</td>
<td>Malibu campus</td>
<td>Attend free concerts. Opportunities for Crest Associates to temporarily house master’s students from the Juilliard School and Curtis Institute of Music or to sponsor this emerging artists program. <a href="http://www.icmfm.org">www.icmfm.org</a></td>
</tr>
<tr>
<td>May 29</td>
<td>Crest Team Tennis Mixer</td>
<td>Crest Tennis Courts</td>
<td>9:00 am–11:15 am RSVP to 310-506-4745 by May 24</td>
</tr>
<tr>
<td>May 31</td>
<td>Memorial Day Holiday</td>
<td>Malibu campus</td>
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## HELPFUL LINKS

**ATHLETICS**

* Athletic Tickets: (310) 506-4935  
* www.pepperdinesports.com

**CAMPUS RECREATION**

* (310) 506-4490  
* www.pepperdine.edu/campusrecreation/

**JR. WAVES CLUB**

* www.pepperdinesports.com/jrwavesclub

**CENTER FOR SUSTAINABILITY**

* www.pepperdine.edu/sustainability

**CENTER FOR THE ARTS**

* Smothers Theatre Tickets: (310) 506-4522  
* Frederick R. Weisman Museum of Art: (310) 506-4851, arts.pepperdine.edu

**CENTER FOR THE FAMILY**

* (310) 506-4771, gsep.pepperdine.edu/family

**PAYSON LIBRARY**

* (310) 506-7273, library.pepperdine.edu

**SEAVER COLLEGE CAREER CENTER**

* (310) 506-4184  
* Student employment: www.pepperdine.edu/studentemployment

**PUBLIC RELATIONS AND NEWS**

* (310) 506-4138  
* University Events Calendar: www.pepperdine.edu/pr/events/

Read *News from the Crest* online at www.pepperdine.edu/crest/newsletter/