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Determinants of Loan Repayment Performance of Micro and Small Enterprises: Empirical Evidence from Somali Regional State, Ethiopia

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Abstract: Viable Micro Finance Institutions (MFIs) that reach a large number of poor people who are not served by formal financial institutions have been a prime element for the growth of Ethiopia. To operate successfully MFIs have to make sure that the loan they disburse has to be repaid to have a financially sustainable and viable operation and contribute its share in the poverty reduction of the country. In light of this, this research study was carried to investigate the factors affecting loan settlement of Micro and Small Enterprises (MSEs) financed by Somali microfinance institutions considering lender characteristics. Both primary and secondary data were employed used. The primary data was collected by distributing questionnaires and through interviews. A total of 175 Micro and Small Enterprises (MSEs) were selected using the purposive sampling technique. The secondary data was acquired from various issues of annual reports of the Somali Micro Finance institution and other concerned institutions. Both descriptive analysis and econometric model (binary logistic regression) was employed to analyze the effect of the literature-driven variables on loan repayment (dependent variable) by borrowers. The binary logistic regression result revealed that among the variables hypothesized to affect loan repayment period, grace period, and timeliness of loan release have a statistically significant effect on loan repayment by the borrowers Whereas loan size has a statistically insignificant effect on loan repayment performance by the borrowers.

Keywords: Loan Repayment Performance, MSEs, Logistic Regression, Somali Microfinance, Ethiopia
1. Introduction

Microfinance institutions (MFIs) were established to fill the gap in the financial sector by providing funds to the lower income society. In most developing countries, the objective of Microfinance Institutions (MFIs) has been: firstly, reducing the risk of income shocks to help reduce poverty and secondly, raising asset accumulation to encourage private activity (Armendáriz & Gollier, 2000).

One of the methodologies of MFIs is group lending. In group lending, the group obtains a loan under joint liability, so each member is made responsible for repayment of loans of his or her peers. The success of MFIs is because, in group based programs, the function of screening, monitoring and enforcement of repayment are to a large extent transferred from the bank to borrowers. The main argument is that, compared to the physically distant banks, group members can obtain at low cost, information regarding the reputation, indebtedness and wealth of the loan applicant and about his or her effort to ensure the repayment of the loan (Norhaziah & Mohdnoor, 2010).

It is important to note, however, that group lending may not ensure high repayment rates at all times. When loans are received on the basis of joint liability, the risk of loan default by a particular member is shared by his/her peers. It may also be that borrower’s assessment of his or her peer’s likelihood of defaulting triggers the borrower’s own decision to default. And also groups beyond a certain size may experience increased difficulty of communication and coordination so that both information and monitoring advantage of the group are dilute (Manohar & Zeller, 1997). And also, the lenders cannot observe the behaviors of their clients whether they are honest and dishonest. They only observe the outcome, either the clients repay or not (Norhaziah & Mohdnoor, 2010).

Hence, loan repayment problem is one of the critical issues of MFIs that cause the failure of MFIs (Norhaziah & Mohdnoor, 2010). Many scholars have identified many factors that affect the loan repayment performance of the MSEs (Armendáriz & Gollier, 2000; Manohar & Zeller, 1997; Njoku & Odii, 1999; Norhaziah & Mohdnoor, 2010). In Ethiopia also a number of researchers (Abraham, 2002; Berhanu, 1999; Jemal, 2003; Mengistu, 1997 & 1999; Micha’el, 1996; Teferi, 2000) have identified a number of factors that affect loan repayment of borrowers. In this juncture it can be understood that loan repayment is affected by certain factors in a specific situation. Somali Microfinance Institution (SMFI) is the only microfinance institution operating in Somali Regional State of Ethiopia. In 2018 the loan default rate of SMFI was estimated to be 65%. Hence, the purpose of this research was to examine and test the literature driven variably in affecting loan repayment performance of MSEs financed by SMFI. Furthermore, this is the first research conducted on...
2. Review of Literature

2.1 Review Empirical Studies: Global View

In an attempt to empirically analyze the loan repayment determinants in micro enterprises in Madagascar, (Zeller 1996), employed a Tobit model using information obtained at the household, group and community level. The result based on 146 sample groups showed that enterprises with higher levels of social cohesion have a better repayment rate. The result also led to the conclusion that it is not the level of physical and human assets of the enterprises but the degree of variance of risky assets among members that contributes to better loan repayment. The result therefore indicated that heterogeneity in asset holdings among members and related intra group diversification in on and off farm enterprises, enables members to pool risks so as to better secure repayment of the loan. Furthermore, gains in the repayment rate due to risk pooling diminish at the margin because of increased costs of coordination, monitoring, and moral hazard that come with greater heterogeneity in groups.

A study conducted by Ibtissem (2013), has carried out a study to find out the determinants of microcredit repayment in Tunisian Microfinance. He has used a three categorical independent variables, Scio-demographic variables, loan characteristics variables, and behavioral variables using a binary logistic regressions model. As per the findings of Ibtissem (2013), the major determinants that affect the micro-credit repayment performance of borrowers were found to be Scio-demographic characteristics of respondents, past participation in micro-credit loans and past credit history of borrowers were the main factors that affect the micro-credit repayment of borrowers.

Lincolin (2006), in his research in assessing the factors affecting the repayment rates of rural credit institutions of Indonesia by taking sample of 174 rural village credit institutions. Lincolin (2006), had employing a logistics regression approach has found out that social customs, social values, and sanction on defaulter by members had an influence on ensuring high loan repayment of the rural village credit institutions.

Vigano (1993) in his study about the case of development bank of Burkina Faso employed a credit-scoring model. He found out that being women, married, aged, more business experience, value of assets, timeliness of loan release, small periodical repayments, project diversification and being a pre-existing depositor are positively related to loan repayment performance. On the other hand, loan in kind, smaller loan than required, long waiting period from application to loan release and availability of other source of credit were found to have negative relation with loan repayment performance.

Kashuliza (1993) used a linear regression model to analyze determinants of loan repayment in small holder agriculture in the southern highlands of Tanzania. His study showed that education, attitude towards repayment, farm income and off-farm income positively affect loan repayment with farm income being significant, while age,
household expenditure and household size have negative influence on loan repayment performance with household expenditure being significant.

Von Pischke (1991) in his explanation about the cause of poor loan collection performance by formal agricultural lenders in developing countries, attributed to general conditions of low levels of economic development. Farm level causes of loan arrears as cited by him include small farmers’ poverty, large farmers’ political influence, low returns and lack of profitable innovation in tropical and sub-tropical agriculture, unfamiliarity with modern commercial practice among certain rural societies, cultural factors such as the weakness or absence of moral incentives or small group sanctions for timely repayment, illiteracy, lack of farm planning, insufficient supervision, and low level of formal education achieved by typical borrowers. Problems at the lender side include deficiency in loan administration and lack of market information such as system of credit rating based on repayment performance. In addition, difficulty in enforcing contracts through judicial or administrative law process could be cited as a country level problem constraining lender performance.

Hunt (1996) examined the credit rationing technology of lenders and the repayment behavior of borrowers at a rural financial institution taking a sample of 504. Loan rationing equation and loan repayment equations estimated employing Tobit model using survey data at Guyana Cooperative Agricultural and Industrial Development Bank revealed that only 33% of the criteria utilized identified creditworthy borrowers implying that the screening technology was not efficient and needed to be repaired. The results also indicated that tightening the loan contract terms by reducing the grace period on loans and rejecting applications which had long processing times enhanced the pool of credit worthy borrowers. Female borrowers were also not rationed differently than male borrowers nor were they are worse payers than male borrowers (i.e. the variable sex was insignificant), but wealthy borrowers were bad credit risks as their repayment performance is poor. In general, the study showed that only four out of twelve explanatory variables, which are fishing, males in food crops and livestock, credit experience and sugar cane enhance creditworthiness, while other variables especially grace period, delays, and joint borrowers contribute significantly to the default problem.

A study by Ade (1999) on the determinants of small holder loan repayment performance evidence from Nigerian micro-finance system found out that the proportion of borrowers with secondary education, number of times visited by loan officials and the loan size were the major factors that cause the loan default by the borrower.
Okorie (1986) provided empirical evidence and quantification of the extent to which some factors influence loan repayment among smallholder farmers in developing countries with particular reference to small holders farmers in Ondo state of Nigeria based on 45 sample units. Based on obtained result, these factors and their correlation coefficients with their signs are identified as follows: number of disbursement (+0.372), time of disbursement (+0.658), number of supervisory visits by credit officers after disbursement (+0.411) and the profitability of enterprise on which loan funds were invested (+0.309).

Arene (1992) in an attempt to evaluate the credit delivery system of Supervised Agricultural Credit Schemes among small holder farmers in Anambra State of Nigeria with emphasis on loan repayment rate conducted a multiple regression analysis. The result is based on 95 sample farmers showed that timely loan repaying farmers had larger loan size, larger farm size, higher income, higher age, higher number of years in farming experience, shorter distance between home and source of loan, higher level of formal education, larger household size, higher level of adoption of innovations, and lower credit needs than defaulting farmers. The regression analysis showed that size of loan, farm size, income, age, number of years of farming experience, level of formal education and adoption to innovations are significantly and positively related to repayment rate, but distance between home and source of loan, household size, and credit needs account for less.

Padmanabhan (1981) mentioned some of the specific reasons for default in rural credit projects which a development banker can possibly guard against at the time of project preparation or appraisal based on Indian experience. These factors include: under financing, over investment, imperfect analysis, unrealistic repayment schedule, inadequate technical support, improper planning of infrastructural support, ineffective arrangements, inadequate communication between branch office and head office, cursory assessment of response from the farmers, reduction in the unit value of projects and high propensity to consume.

A study made by Njoku and Odii (1999) on the determinants of loan repayment in Nigeria by employing multiple regression model based on 300 sample beneficiaries indicated that poor loan repayment performance was as result of late release of loan funds, cumbersome loan application and disbursement procedures and emphasis on political considerations in loan approvals. In addition, loan diversion to non-agricultural enterprises as well as low enterprise returns resulting from low adoption rate of improved agricultural technologies contributed to poor loan repayment performance of small holders. Loan volume, years of farming experience, farming as major occupation, years of formal education, household size, loan period, farm size, farm output, value of assets and interest paid on loan were all highly significant determinants of loan default. The coefficients of loan volume, years of formal education, household size and interest paid on loan are positive while the
coefficients for years of farming experience, loan period, farm size, and farming as major occupation, farm output, and value of assets are negative.

2.2 Review of Empirical Studies: Ethiopian View

In Ethiopia an econometric estimation was conducted by Mengistu (1997) based on survey data, on the determinants of loan repayment performance and efficacy of screening mechanism in urban Ethiopia, taking the case of Awassa and Bahir-Dar towns. The estimation result using binomial Probit model revealed that for Awassa, the number of persons employed and weekly installment repayment period are significantly and positively related with repaying loan in full while loan diversion is significantly and negatively related. In terms of the probability of falling in either of the groups, it is found that there is 53% probability of repaying loan in full. In the case of Bahir-Dar, loan expectation and number of workers employed have a positive relation with full loan repayment while loan diversion and availability of other sources of credit have a negative impact. The predicted probability of full loan repayment in this case is 78%.

He employed 352 sample beneficiaries for the case of Awassa and 409 for Bahir-Dar.

Muluken and Mesfin (2014) conducted a research study to assess the factors that affect the performance of Microfinance institutions operating in Hawasa city of Ethiopia. They took a sample of 199 microfinance intrusions and employed a descriptive research design approach. As per their findings, variables, such as, problems related to the repayment, diversion of loan into non-income generating activities, business condition of the borrowers and so on. On the other hand, institutional factors such as shortage of human resource, lack of cost effective technologies, shortage of loan capital and some others political factors which are related to MFIs performance were the major factors that affect the performance of microfinance institutions in Hawasa city.

Berhanu (1999) and Teferri (2000) made an attempt employing a binomial probit model on determinants of loan repayment performance of micro enterprises with particular reference to POCSSBO in Addis Ababa and DECSI in Tigray. Birhanu found out that loan diversion, loan size and monthly income were undermining factors while beneficiaries’ age, perceived cost of default and suitability of repayment period were enhancing factors of loan repayment. Based on 2348 sample beneficiaries Teferri also came up with the result that education and size of loan are significant determinants in all the three cases (i.e. urban, rural and all sample beneficiaries) their sign being positive and negative respectively. Other variables such as sex, timeliness of loan disbursement and monthly income are positively and significantly related with loan repayment in rural and whole sample beneficiaries while loan diversion is negatively and significantly related with full loan repayment in urban and whole sample beneficiaries.
In another relevant study by Abraham (2002) an investigation on the determinants of repayment status of borrowers with reference to private borrowers around Zeway area who are financed by the Development Bank of Ethiopia (DBE). The estimation result employing Tobit model revealed that having other source of income education, work experience in related economic activity before the loan and engaging on economic activities other than agriculture are enhancing while loan diversion, being male borrower and giving extended loan repayment period are undermining factors of loan recovery performance.

Bekele (2003) employed a logistic regression model to analyze the factors influencing loan repayment performance of small holders in Ethiopia. The authors used data on 309 borrowers of input loans in the Oromia and Amhara Regional states and found out that individuals who took larger loans had better repayment performances than those who took smaller loans. Further the results of the study revealed that late disbursement of inputs purchased by the loan funds was an important bottleneck in loan repayment while livestock were found to be important in improving the farmers’ repayment performance.

Mengistu (1999) also made an empirical analysis on the determinants of industrial loan repayment in Ethiopia with particular reference to manufacturing firms in Addis Ababa. The regression result employing Tobit model based on 65 manufacturing firms revealed that total investment cost, ratio of value of collateral to total loan amount, the firm’s grace period, number of disbursement installments, and time were statistically insignificant, while repayment period and number of supervision are significantly and positively related to loan recovery rate. However, coefficients of loan amount and ratio of pre-operating interest to total loan amount are significant at 10% and 5% respectively and negatively related with loan recovery rate. Therefore, from the above empirical studies conducted in Ethiopia one can understand that most of them focused on identifying the determinants factors that affect the loan repayment performance of micro and small enterprises located in other parts of Ethiopia. Too little has been known about this issue in Somali regional State. However, to the best knowledge of the researcher there is no research conducted that focused on investigating the key determinant factors that affect loan repayment performance of the micro and small enterprises finance by Somali Microfinance Institution (SMFI) in the year 2016.

3. Research Method

3.1 Definition of MSEs in Ethiopia

MSEs can be defined based on various criteria such as employment size, total asset, revenues/sales, to distinguish as micro and small enterprises in different countries. In the case of Ethiopia, paid up capital and number of employees are used to define MSEs. According to the revised micro and small development strategy, 2011, the revised definition considers employed labor force including family labor; total assets without working building and the division of sub sector in to services and
manufacturing are the main criteria.

**a. Definition of Micro Enterprises**

Enterprises employing up to 5 person including owners and family members and with total assets of not more than ETB 100,000 (USD 4,630).

- For the industrial sector (including manufacturing, construction and mining): Enterprises employing a maximum of five persons, including the enterprise owners and family members, with a total asset of not more than ETB 100,000 (USD 4,630).

- For the service sector (retail trade, transport, hotel, tourism, and information technology and maintenance services): Enterprises employing a maximum of five persons, including the enterprise owners and family members, with a total asset of not more than ETB 50,000 (USD 2,310).

**b. Definition of Small Enterprises**

- For the industrial sector (manufacturing, construction and mining): This refers to enterprises employing 6-30 persons and with a total asset of from ETB 100,001 up to ETB 1,500,000 (USD 4,630 up to USD 69,500).

- For the service sector (retail trade, transport, hotel, tourism, and information technology and maintenance services): This refers to enterprises that are employing 6-30 persons, and with total asset of at least ETB 50,001 and up to ETB 500,000 (USD 2,310 up to USD 23,150).

<table>
<thead>
<tr>
<th>Level Enterprise</th>
<th>Sector</th>
<th>Human Power</th>
<th>Total Asset</th>
</tr>
</thead>
<tbody>
<tr>
<td>Micro Enterprise</td>
<td>Industry</td>
<td>≤ 5</td>
<td>≤ 100,000 ($6,000 or Euro 4,500)</td>
</tr>
<tr>
<td></td>
<td>Service</td>
<td>≤ 5</td>
<td>≤ 50,000 ($3,000 or Euro 2,200)</td>
</tr>
<tr>
<td>Small Enterprise</td>
<td>Industry</td>
<td>6-30</td>
<td>≤ 1,500,000 ($90,000 or Euro 70,000)</td>
</tr>
<tr>
<td></td>
<td>Service</td>
<td>6-30</td>
<td>≤ 500,000 ($30,000 or Euro 23,000)</td>
</tr>
</tbody>
</table>

Source: FeMSED, (2011)

**3.2 Hypotheses Development**

**Grace Period Vs Loan Repayment**

If large grace period is given, the borrower will have sufficient time for implementation of the loan (project) so that the borrower could properly utilize the loan for the intended purpose and this enables the loan (project) to generate adequate income after it starts operation. Therefore, the borrower will not face repayment problem (Abraham, 2002; Hunt, 1996).

\[ H_1: \text{The larger the grace period, the higher the probability of loan repayment by the MSEs.} \]

**Timeliness of Loan Release Vs Loan Repayment**

If loan is disbursed on time, it is unlikely that it will be diverted to non-intended purposes. The complicated appraisal and approval procedures might delay loan disbursement. Further, this could worsen the prospects of loan repayment by
diverting loan to non-intended purpose (Berhanu, 1999; Chirwa, 1997; Jemal, 2003; Teferi, 2000; Zeller, 1996).

**H2: The timely the loan is released, the higher the probability of loan repayment by the MSEs.**

**Loan Size Vs Loan Repayment**

This is the amount of loan or money the group has borrowed from the microfinance institution. It is argued that smaller amount of loans are insufficient creating cash flow problems to the borrower thus significantly affecting the project (Roslan & Mohd, 2009). Furthermore, the bigger the loan, the higher is the penalty cost associated with any delinquency or default and this puts more pressure on the borrower to reduce delinquency or default (Manohar & Zeller, 1997). But, in contrary of the above findings, Baesens et al. (2011), stated that the incentive to deviate increases for larger loans. Therefore, the larger the loan size, the better loan repayment by the borrowers.

**H3: The larger the loan size, the higher the probability of loan repayment by the MSEs.**

**Repayment Period Vs Loan Repayment**

Repayment period refers to the time period during which the entire loan must be repaid (Roslan & Mohd, 2009). If it is relaxed, the amount of each installment required to pay will decrease, the debt burden on the borrower will be smaller hence the borrower will not face any difficulty in properly meeting his or her debt obligations (Abraham, 2002). But in this study, the shorter the repayment period, the better will be the loan repayment by the group. This is because; if the repayment period is longer the borrower might use the funds for other purposes hoping to repay the loan from later cash flows (Roslan & Mohd, 2009; Njoku & Odii, 1999; Berhanu, 1999; Teferi, 2000).

**H4: The shorter the repayment period, the higher the probability of loan repayment by the MSEs.**

3.3 Sample Size Determination

To examine the factors affecting the loan repayment of the MSEs, this study draws on empirical evidence from the 2016 survey covering 175 purposively selected MSEs from Somali regional state of Ethiopia. A structured questionnaire and interview were used to collect first hand data. The data was analyzed using econometric analysis tool, that is, binary logistic regression model was used to test the literature driven hypotheses and to draw conclusions. As per the data obtained from regional bureau of trade and industry, there were 311 Micro and Small Enterprises established and financed by Somali Microfinance Institution in the region. Hence, the sample size \( n \) is determined to be 175 using the scientific formula given by Yamane (1967), in which \( e \) is the level of precision i.e., \( e=0.05 \) (5% level of significance). The sample size was determined as follows:
\[ n = \frac{N}{1+N(e)^2} \]

Where: \( n \) = Sample Size
\( N \) = Population Size,
\( e \) = is the level of precision i.e., \( e=0.05 \) (95\% level of significance)
\[ n = \frac{311}{1+311(0.05)^2} = 175 \]

### 3.4 Econometric Model

In this study MSEs are assumed to be either defaulting or non-defaulting. Hence the binary choice logistic regression model that assumes dichotomous dependent variable which takes either 1 or 0 value depending on \( Y^* \) is used

Let \( Y_i=1 \), if the borrower repaid the full amount of the loan within the given maturity period.

\( Y_i=0 \), if the borrower did not repay the full amount of the loan within the given maturity period.

But \( Y_i=1 \), if \( y^* \) is > 0

\( Y_i=0 \), if \( y^* \) is \( \leq 0 \)

Where \( y^* \) is a latent variable. It is undetected factor which can affect the loan repayment by the borrower. Hence it cannot be measured.

The probability that a borrower will repay the loan (\( P_i=1 \)), is given by:

\[ P_i (Y_i=1) = \frac{1}{1+e^{-zi}} \text{ or } e^{zi} \]

222If the probability of repaying the loan is given by equation 1, then the probability of non-repayment of the loan is:

\[ P_i (Y_i=0) \text{ is given by } 1-P_i = \frac{1}{1+e^{zi}} \cdot \text{ Hence, it can be re-written as:} \]

\[ \frac{1-P_i}{P_i} = \frac{1+e^{zi}}{1+e^{-zi}} = e^{zi} \]

Now, \( \frac{1-P_i}{P_i} \) is simply the odd ratio- the ratio of the probability that the borrower repays the loan to the probability that the borrower does not repay the loan within the given maturity period. Mathematically, the model is specified as follows:-

\[ LR= \frac{p_i}{1-p_i} = \beta_0 + \beta_1 ls + \beta_2 tlr + \beta_3 lrp + \beta_4 gp + e_i \]

Where: \( \frac{p_i}{1-p_i} \) = Natural logarithm of the odd ratio (logistic model), which is the marginal effect.
Table 2: Description of Variables

<table>
<thead>
<tr>
<th>Variables</th>
<th>Code of Variable</th>
<th>Definition of Variable</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Dependent Variable</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Loan Repayment</td>
<td>Dummy</td>
<td>Lr 0=If loan not fully repaid(Defaulter) 1= If loan fully repaid(Non defaulter)</td>
</tr>
<tr>
<td><strong>Independent Variables</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grace period</td>
<td>Dummy</td>
<td>Gp 0= If grace period is not enough 1= If grace period is enough</td>
</tr>
<tr>
<td>Timeliness of loan release</td>
<td>Dummy</td>
<td>Tlr 0= If loan is not timely released 1= If loan is timely released</td>
</tr>
<tr>
<td>Loan Size</td>
<td>Continuous</td>
<td>Ls Measured by the amount of loan taken</td>
</tr>
<tr>
<td>Repayment Period</td>
<td>Dummy</td>
<td>Rp 0= If repayment period is not enough 1= If repayment period is enough</td>
</tr>
</tbody>
</table>

Source: Own Design (2020)

4. Results and Discussion

4.1 Descriptive Analysis and Discussion

4.1.1 Lending Procedure

According to SMFI the loan given to group owned MSEs is called Urban Package Loan (UPL). It is implemented in collaboration with Regional Bureau of Industry First, the Bureau of Industry screen the applicants as per the below mentioned criterion and provides training to the selected applicants and finally the Bureau transfers the selected applicants to the microfinance institution and up on giving orientation to the applicants, Somali microfinance incantation provide (disburse) the loan to the applicants with the Bureau of Industry as a guarantee. According to the Regional Bureau of Industry, the following are criterion for loan eligibility:–

úa Clients should be dedicated to use the loan properly and repay it on time.
uba Clients with clean track record.
uba Above the age of 18 years and productive.
uba Have good credit discipline and no mental problems.
uba Be permanent residents of their respective areas.
uba Projects financed should be feasible and marketable.
uba Poor urban and rural people who are able to work and generate income.
uba No access to other formal financial institutions.

Therefore, from the above procedure it can be observed that the screening and selection of applicants is completely carried out by the Regional Bureau of Industry. Hence, it can be concluded that the participation of Somali Microfinance institution in the screening and selection of applicants is minimum.

4.1.2 Descriptive Analysis of Dependent Variable

Regarding loan repayment performance of the MSEs, 58.5% (102 MSEs) were found to be non-defaulters. According to the respondents, the primary reasons that motivated the borrowers to repay the loan are:

úa The business was profitable.
úa It is their obligation to repay the loan.
Fear of losing another loan in the future.

As depicted in figure 1 below, about 45.15% of the MSEs were found to be defaulters. According to the respondents the following are the main reasons for their default are:

- Poor Business palm preparation and Study conducted.
- Credit sale.
- Poor saving habit by members of the enterprise
- High consumption habit of members of the business.
- Social responsibilities of members, such as money contribution to own clan or tribe.

Figure 1: Loan Repayment Status of Borrowers

Source: Survey Result (2020)

4.2 Econometric Analysis

4.2.1 Model Tests

For the econometric estimation to bring about best, unbiased or reliable and consistent result, it has to fulfill the basic linear classical assumptions. The basic assumptions include: non-linear neglected variable test, for given explanatory variables the mean value and the variance of the disturbance term \( U_i \) is zero and constant (homoscedastic).

4.2.2 VIF Test (Test for Multicollinearity)

Multicollinearity is a problem that standard errors may be inflated. As a rule of thumb if vifs with a value of 10 is observed, then the problem of multicollinearity exists. But in this study since all variables have a vif value less than 10, it can be safely conclude that the problem of multicollinearity does not exist in this study.
4.2.3 Determinants of Loan Repayment: Result of Logit Estimation

Timeliness of Loan Release

If the loan is released on time it is unlikely that it will be diverted to non-intended purposes. The variable is found to be significant at 10% level of significance and have positive relationship with loan repayment. The marginal effect of 0.221 implies the probability of loan repayment increases by 22.1% for those who have received the loan on time as compared to those MSEs who do not received the loan on time. The complicated appraisal and approval procedures could possibly delay loan disbursement. Further this could in turn worsen the prospect of timely loan repayment. The same result was obtained with the findings of Jemal (2003), Zeller (1996), and Teferi (2000). Hence the hypothesis the timely the loan is released, the higher the probability of loan repayment by the MSEs is accepted.

Repayment Period

The variable repayment period has a positive relationship with loan repayment and is statistically significant at 1% level of significance. The marginal effect 0.148 implies the probability of loan repayment decreases by 14.8% for those borrowers who seek larger repayment period as compared to those who do not seek larger repayment period. The possible reason might be, as repayment period gets longer the probability that the borrower might be tempted to spend the income in the early duration or time of the project resulting in potential struggle to make loan payments during later periods of the project. The result of this study is also alike with the findings of Njoku and Odii (1999), Roslan and Mhod (2009), Berhanu (1999). But it contradicts with the findings of Abraham (2002). Hence, the hypothesis “the shorter the repayment period, the higher the probability of loan repayment by the MSEs” is accepted.

Table 4: Summary Result of Econometric Model

| Variable                  | Odds Ratio | Robust Std. Err. | z     | P>|z| | 95% Conf. Interval | dy/dx |
|--------------------------|------------|------------------|-------|-----|--------------------|-------|
| Repayment period         | 5.494288   | 9.114265         | 9.36  | 0.000*** | 212757.9 - 1.4208 | 0.0148471 |
| Grace period             | 2.8906     | 6.0406           | 6.11  | 0.000*** | 4.8308 - .0001735 | -9233988 |
| Loan size                | .9454144   | .3877628         | 0.14  | 0.891 | 4231564 - 2.112241 | -0.000502 |
| Timeliness of loan release | 3.203125 | 2.224194         | 1.68  | 0.094* | .821324 - 12.49204 | 0.2213501 |

*** Significant at 1%, *Significant at 10%

Source: STATA output from survey data (2020).
<table>
<thead>
<tr>
<th>Variable</th>
<th>P-value</th>
<th>Decision</th>
</tr>
</thead>
<tbody>
<tr>
<td>Loan Size</td>
<td>0.000***</td>
<td>Reject Hypothesis</td>
</tr>
<tr>
<td>Grace Period</td>
<td>0.037**</td>
<td>Reject Hypothesis</td>
</tr>
<tr>
<td>Repayment Period</td>
<td>0.000***</td>
<td>Accept Hypothesis</td>
</tr>
<tr>
<td>Timeliness of Loan Release</td>
<td>0.094*</td>
<td>Accept Hypothesis</td>
</tr>
</tbody>
</table>

*** Significant at 1%, **Significant at 5%, *Significant at 10%

Source: STATA output from survey data (2020).

5. Conclusion

In developing countries like Ethiopia where unemployment and poverty is very high, micro and small enterprises plays crucial role in creating jobs. Currently, micro and small enterprises are dominating the business in the urban and areas across the world. However, micro and small enterprises face scarcity of capital to develop to medium and large scale enterprises and contribute to the country’s economic development. To tackle the problem of capital deficiency of MSEs, credit is a fundamental part for the development of MSEs sector.

However, it is important that borrowed funds must be used for intended purposes and for the financial institutions to run profitable business venture so that MSEs can continue to get sustainable source of finance. In microfinance institutions, there are severe problems of loan default which erodes MFIs liquidity position and there by affecting MFIs financial viability and outreach operation. It is with this intention of identifying the factors that influence loan repayment performance of MSEs financed by SMFI was the primary motive of this research study. As per the finding of this research work, of 175 Micro and Small Enterprises (MSEs) 10.2.4~102(58.5%) were found to be non-defaulters whereas the remaining 73(41.5%) MSEs were found to be are defaulters.

To identify the most important explanatory variables that affect loan repayment of the MSEs, a research study was conducted using binary logistic regression model. The model reveals that among four explanatory variables which were hypothesized to influence loan repayment, two variables (Repayment Period and Timeliness of loan release) were found to be statistically significant. The remaining two variables, which are, Loan Size and Grace Period, were found to be statistically insignificant. Therefore, Somali Microfinance Institution should revise its policy of loan disbarment and loan collection and above all modernize its loan tracking system using Information Technology (IT) as to ensure timely collection of loans outstanding thereby by sustaining the operation and outreach of the institution.

6. Further Research Direction

Micro and Small Enterprises play vital role in poverty alleviation and unemployment reduction in the developing world in general and in Ethiopia in particular. There are many factors beside the factors that are mentioned in this study which hinder ability of borrowers to fulfill their loan repayment obligations per the scheduled repayment periods. These factors include firm characteristics, project characteristics, general increase in price level of inputs, lack of appropriate working
place, high competition due to large number of entrants and other social and cultural factors. These factors were excluded from this study due to limitation in time and resource. Hence, an interesting and more fruitful finding may be reached by taking the above mentioned factors in to consideration.
Reference


