

2014 Undergraduate Research
Presentation
March 21, 2014

Equality isn't all
it's cracked up
to be: The price
of duality and
bilingualism

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Map of Canada



● Map taken from Wikimedia Commons

New Brunswick



● Map taken from Wikimedia Commons

Social Context

- New Brunswick
 - Population: 751, 171
 - 31.9% Francophone; or 234,410
 - Only bilingual province
 - Some monolingual francophone regions
- Greater Moncton
 - Population: 138,644
 - 34.3% Francophone; or 47,525
 - Economic center
 - One of the only officially bilingual cities
 - Francophone migration
 - Language Contact: Bilingualism

Study

- 10 descriptors:
 - language, Anglophone, Francophone, English, French, duality, signage, bilingualism, Acadian, linguistic
- Proquest database
- Telegraph Journal and Times & Transcript
- 17 months, 35 articles in 2 newspapers/
month

An Introduction to Discourse Analysis Theory and Method

- James Paul Gee (2010)
- **Conversations**
- **Discourse**: ways of combining and integrating language, actions, interactions, ways of thinking, believing, valuing, and using various symbols, tools, and objects to enact a particular sort of socially recognizable identity.
- **Figured World**

Research Questions

- What are Conversations regarding language rights and legislation, and the linguistic ideologies that manifest in the discourse of Anglophone and bilingual Francophone contributors?
- How is linguistic duality in New Brunswick's healthcare system represented in New Brunswick's Anglophone newspapers?

Two Representative Texts

- Prescribe Restraint

October 27, 2012

Telegraph Journal

- Duality talks are extremely frustrating

October 29, 2012

Anglophone

Telegraph Journal

Future Research

- Corpus analysis on textual data
- Representation of Francophone population by bilingual Francophone authors
- Conversations regarding bilingual education



Thank you!