Pepperdine Journal of Communication 2018
Call for Papers

You have a story that hasn't been told yet. We want to hear it. Get your work outside the classroom and into a position to be heard by submitting your work to the ***Pepperdine Journal of Communication Research***!

The Journal is an annual compilation of student work that seeks to pursue truth and academic excellence in the field of communication by recognizing outstanding student scholarship that explores interpersonal, organizational, rhetoric and leadership, intercultural, and strategic communication. Through rigorous peer-review, the Journal strives to contribute to ongoing discussions in communication studies by publishing student papers that investigate a variety of contemporary topics and issues. The Journal is available through digital commons at http://digitalcommons.pepperdine.edu/pjcr/.

This year's PJCR theme is **The Story That Hasn't Been Told**.

As was said best by Chimamanda Ngozi Adichie in her TED Talk entitled, *The Danger of a Single Story,* "That when we reject a single story, when we realize that there is never a single story about any place, we regain a kind of paradise." Adichie reminds us that no narrative has just one perspective. Luke 6:20-23 also offers us a lens. As part of his pronouncement of his ministry and the Upsidedown Kingdom, these verses are the Beatitudes that bless the poor, hungry, suffering, and downtrodden. Collectively, they give people who were previously voiceless the power of their narrative.

However, the story that hasn't been told is *not* just about looking at marginalized groups. We ask you to think about *anyone* who is part of a narrative but has been historically left out or not given voice. Just consider the context of Jesus' narrative in the Bible -- we hear the story from the disciples and people who knew the disciples or knew Jesus, but we don't get to hear the story from Jesus' perspective, the Roman empire's perspective, or a Pagan perspective. How would the Bible have been different if their perspectives were told? What would their perspectives look like? *Think about these questions in the context of your research topic. Think about the biases or your previous knowledge on the topic you want to study and then look at it from fresh eyes.*

Do not worry about the quality of your work – this is about lending your voice and telling stories from fresh perspectives! If you are passionate about your idea or have a burning desire to contribute to conversation surrounding untold stories, don't hesitate to send us any piece of communication study that might address the following question: *How do we better communicate perspectives that have yet to be told?*

Given the breadth and depth of communication studies, we invite submissions from all fields of communication, which includes but is not limited to:
- Research examining the "other side" of a story - examining an issue from a point of view that is not typically shown;
- Research examining or describing communication between unexpected senders and receivers and/or experiences;
- Research, papers, reviews, and media or journalism works that document, criticize, analyze, or, explain how social media and other digital forms of communication have allowed unheard stories to be told, or how they quiet certain groups/perspectives;
- Research, projects, papers, case studies, analytical papers, and similar works that examine new perspectives on highly relevant issues including social justice, inclusion, privilege, identity, race, gender, sexual identity, ability, and the like;
- Media production projects, such as audio, video, news segments, short films, radio broadcasts, screenplays, scenes, websites, blogs, and other multimedia works that focus on fresh perspectives;
- Print or online photo essays, or photojournalism pieces that visually portray the issues surrounding unheard voices and untold stories;
- Poetry, artwork, musical pieces, and other artistic work that speaks into the conversation on stories that have yet to be told, especially if grounded in or involving communication research.

We especially welcome papers, projects, media, reviews and more that are controversial and contrarian.

This year's call for papers is broad, with multiple formats, styles, and types of submissions welcomed. Since the Journal is available online, video, audio, and other multimedia can be shared. Course assignments and projects that may fall outside of this scope are welcomed and encouraged as well! The overall goal is to showcase the best in our division and its powerful potential by lending new meaningful voices to the ongoing school narrative.

Submissions should be sent to Journal editors Kayla Elwy kayla.elwy@pepperdine.edu and Emma Johnson emma.johnson@pepperdine.edu. Please do not submit on the journal website at this time. All submissions will undergo rigorous peer review by students in communication majors.

Submission guidelines:

- Submissions should be sent in standard formats for the field;
- Research papers should be sent in proper APA, MLA, or Chicago format, according to assignment guidelines;
- **If you are doing any sort of research that <u>includes human subjects</u> you must be IRB certified and have your method approved through IRB before conducting your research**
  - o This **includes** (but is not limited to) surveys, interviews, case studies, focus groups, etc.
  - o This **does not include** (but is not limited to) autoethnographies, rhetorical criticisms, etc.
  - o Editors-in-Chief Kayla Elwy and Emma Johnson will help you and will be hosting IRB and APA workshops throughout the year to help in this process
- Papers, case studies, etc. should be sent as a Word document or Google doc;
- Do not send a graded copy – please send originals only;
- Media-based and online portfolios should be in the completed, final format (not in-progress work);
- Media-based and online-based submissions should include a link to where the website, portfolio, audio, video, etc. is available, which will become public should your submission be selected;
- Published news articles can be submitted via either an online link and/or published layout through a PDF in the newspaper, magazine, or publication where it appeared, including pictures, graphics, etc.

All submissions should be sent with a short cover letter or e-mail that includes:
1) About 1 paragraph on how the submission addresses the call;
2) A brief description of the assignment's requested format taken from syllabus or other description, if based on an assignment;
3) A link to the submission for electronic, media, and other online content that will available to reviewers if applicable.

As publication in the Journal enhances graduate school applications and professional profiles, students are strongly encouraged to submit any work that relates to the call. There is no minimum or maximum length. Submission of work from Fall 2016 to Spring 2018 are *strongly, strongly* encouraged! You do not need faculty support to submit. Deadline for submission is midnight on **Friday, March 2, 2017.** The Journal will be published at the end of the semester in April 2018. Questions may be sent to Journal editors Kayla Elwy at kayla.elwy@pepperdine.edu and Emma Johnson at emma.johnson@pepperdine.edu and/or Faculty Advisor Bert Ballard at bert.ballard@pepperdine.edu. ALL SUBMISSIONS MUST BE SUBMITTED THROUGH DIGITAL COMMONS AT https://digitalcommons.pepperdine.edu/cgi/submit.cgi?context=pjcr

Our solid team of editors is excited to read what you have to say regarding communication in untold stories, and we, as editors-in-chief of the Journal, are thankful for the opportunity to have a chance to impact campus conversations.

Sincerely,
Kayla Elwy and Emma Johnson
Co-Editors-in-Chief, Pepperdine Journal of Communication Research
Pepperdine University | Seaver College